2023 mPower User Group Sponsorship

Event Details

We are excited to offer sponsorship opportunities for our annual User Group Conference in Nashville, TN. This is a great opportunity to meet decision makers representing electric, water, and gas utilities from private, municipal, and cooperative organizations.

Each year, our software customers come from around the country to spend two and a half days networking, learning about product updates, and participating in hands-on training.

At our previous User Group Conference, we had over 50 participants from over 25 organizations and this year we are planning to have our largest group yet! The event kicks off with a welcome reception on Tuesday, October 11th. This is a one-of-a-kind opportunity to network and market your products or services with our customers.

The User Group Conference takes place at the Drury Plaza downtown Nashville. There are multiple ways for your company to be highlighted throughout the conference. Please see below for details and reach out to Tim Jaska with questions and accommodations for event sponsorship.

Sponsorship Opportunities

Level	Benefits	Cost
Bronze	*As a bronze sponsor, your logo and company description will be featured in our program, on our website and social media post. You can also include a giveaway/marketing materials in our welcome bag and participate in social events to network with customers. Includes 1 sponsor attendee. Each additional attendee is $250.*	**$500**
Silver	*As a silver sponsor, your logo and company description will be featured in our program, on our website, social media post, and on signage displayed during meals and events. You can also include a giveaway/marketing materials in our welcome bag and can present a 15-minute presentation on an approved topic during lunch. Includes 2 sponsor attendees. Each additional attendee is $250.*	**$1200**
Gold	*As a gold sponsor, your logo and company description will be prominently featured on all pre-marketing materials as well as our conference program, website, social media posts, and signage displayed during all meals and events. You will be credited with sponsoring our social event. You can also include a giveaway/marketing materials in our welcome bag and present a 30-minute presentation on an approved topic during any meal break. Includes 3 sponsor attendees. Each additional attendee is $250.*	**$2400**
Platinum	*As the platinum sponsor, your logo and company description will be prominently featured on all pre-marketing materials as well as our conference program, conference app, website, social media posts, and signage displayed during all meals and events. We will also work with sponsor to include a giveaway/marketing materials in our welcome bag and present a 30-minute presentation on an approved topic during any meal break. Your company will be listed as the dinner sponsor on night two of the event. 1 year of "thank you" advertising on our website with live link is also included.*	**$4800**

To order or have questions, please contact: Tim Jaska - 906.239.3496 - tjaska@mpowerinnovations.com

mPower
User Group Conference

*Each year, our software customers come from around the country to spend
two and a half days networking, learning about product updates,
and participating in hands-on training. Each year our conference attendance
grows as our customers continue to value the training they receive during the event
and appreciate the hands on and face-to-face interactions they get
with both mPower technicians and peers.*

Our customers walk away from the conference saying,

*"Great job organizing! I was deep into projects with other users within 10
minutes of showing up and left with new ideas."*

*"This is my second mPower gathering and I use mPower as the benchmark for
a quality learning experience in a conference environment. It feels more like a
gathering of close associates and friends getting together to discuss SQL, forms,
editor and the likes. A very comfortable experience."*

*"I enjoyed the collaboration between users.
Talking about how each utility uses their system differently."*

*In 2023 we are excited to be hosting in Nashville TN.
We look forward to you joining us for our User Group Conference in the future!*

*To learn more about mPower annual User Group Conference visit us at
www.mpowerinnovations.com or call Tim Jaska at 906.239.3496 with questions.*